

Topic

CHANGE & TRANSFORMATION

Design and accompany emotionally challenging change processes

Is your company planning changes? Digital transformation, internationalization or M&A are pending? Then remember that only emotionally digested change processes support their sustainability. The first step is to create transparency in order to facilitate the necessary acceptance by everyone. That is needed in order to help accelerate performance and productivity. We will gladly take care of the mindset of your employees.

Using theatre to vividly visualize the current situation and test new behaviors in the laboratory

In our fast-moving times, the survival of many companies stands and falls with the active willingness to transform, and its timely implementation. But everyone reacts differently to this. A welcome challenge for one person is a nightmare scenario for others.

Help to look beyond the edge of your plate

Vitamin T helps to pick up your employees where they are standing. By gently shaking up their familiar world, we respectfully rattle their beliefs, attitudes, emotions, opinions and various reactions to change. In this way we enable a new view beyond their normal horizons.

De-taboo the unspeakable

With the goal of change (e.g. new mission statements, reorganization or restructuring) firmly in mind, our experienced business actors visualize the current status quo in emotionally digestible portions. They openly formulate a wide variety of views on the reorganization and thus enable, as a kind of representative, the bringing up of possibly tabooed fears. What has previously only existed as thought is now put into words with emotional care and appropriate humor. In this way, the unspeakable is made speakable.

Interactive development of perspective changes

The audience actively intervenes in the scenes on stage and offers its own proposals for action. In a kind of "laboratory situation", the audience can thus test a wide range of different behaviors in a self-determined way without having to leave their own protected space. VitaminT comprehensibly illustrates the "Sense of Urgency", works interactively on potential solutions during which the participants can actively look at all existing possibilities, yet from a safe distance. This playfully enables changes of perspective that previously seemed utopian: the best prerequisite for an internalized and comprehensible transfer into one's own (working) life..

Case studies from previous projects

How do we support the topic of *change and transformation* in concrete terms? How do we make an abstract mindset and new working worlds tangible and overcome resistance? Many case studies will illustrate this:



SIEMENS: 1. virtual performance of VitaminT via video conference

Goal: Raise awareness of the current transformation process - and develop solutions together?

Format: 150 TN in USA

Duration: 3 h



ADAC: Proven sustainability - when impact becomes tangible

Goal: To transform operational restructuring

Format: 100 employees and managers

Duration: 4 h



AUDIKA: Learning to hear – nuances of a corporate culture

Goal: Growing together to one unit with one identity after the merger of 4 companies

Format: Forum theater with 180 participants

Duration: 1 day



BASF: Kick-off with mirror theater - a strategy takes off

Goal: Introduce strategy and make it tangible

Format: Mirror theater for an English-language management conference of the top management level with 230 participants

Duration: 3 days

VitaminT: Interactive. Business experienced. Realistic.

The tailored alternative to standard formats

Do you already have a topic for which you would like to have a change from existing event formats? Then you are exactly right with us! We can also bring your theme to the stage in a customized way. As seminar theater (for smaller groups), change or forum theater (ideal for large groups), coaching or in other flexible formats. From one hour to two days. Present on site or virtually via videoconferencing system of your choice, allowing you to reach a large number of employees in the shortest possible time - even internationally. In addition to this, we also offer integrated complete solutions in cooperation with our partners, if required. And not only in German, but also in Swiss German, French or English.

You are welcome to contact us without obligation to develop initial ideas:

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